



thyme

Increase your sales, drive traffic to your website, advertise promotions and much more

WITH THYME FORMS DESIGN

sage

Business Partner

FORMS DESIGN

Most companies are still using the Default forms that carry the same design across their different documents. Companies using the same software all often look the same. In 2018 documents and forms design has evolved beyond pretty colours and logos



Remember back in the day when businesses used to physically print invoices for a client? They were transported and stored in invoice files and put a dent on the bottom line due to paper, storage and ink costs.

Because of this, invoices were black and white and generally stock standard, with little customisation or design. Now that most people email invoices, this has changed, and invoices are easier on the eye, including adding colour and a company branding.

All accounting software comes with a default set of forms which print to Customer and Supplier documents, PDFs (required when e-mailing quotations, purchase orders, invoices, etc.) and monthly documents (statements and remittance advice).

There is no better way to achieve cross-selling and upselling than by advertising on a document that is guaranteed to be sent to a customer!

THINGS YOU CAN ADD TO A FORM:

- Link to your website or a landing page with a special you are running
- Social media links
- Images on the invoice page
- Add a 2nd page with images, content and website links
- Add a contract that incorporates the rates from the invoice.
- Add zapper and Sage Pay payment portals that pick up the value of the quote, invoice etc.

You are now able to do almost anything. It is Thyme to start using forms to help increase your sales and tell your customer more about what you do and who you are.

EXTRA FEATURES

The functionality built into these reports allows you to add your own user design fields to your forms that mirror your database, creating continuance in your branding.

You are now able to use smart forms. Our smart forms allow you to select the product you are selling and that form will print including product brochure or anything you want that product to have.

You can select up to 4 different layouts on one form. Because these forms are PDF's they are mobile responsive as all our smartphones can open a PDF.

Your software just got smarter, don't you think its Thyme to get your company smarter too? Get smart today and see how forms design can help increase sales in your business.

TALK TO US

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